

2012 Petaluma Footrace Sponsorship Opportunities

Full Supporting Sponsor	Partial Supporting Sponsor	Booth Vendor	Goodie bag Insert
<p>The Full Supporting Sponsor level offers the best visibility for your marketing dollar, and will allow your business to be fully involved with the event.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> ● Logo on website ● Logo on shirts ● Booth at Race ● Goodie Bag Insert ● Announced at event <p>Cost: \$400</p>	<p>The Partial Supporting Sponsor level offers great value for your marketing dollar, and will allow your business to be featured throughout the event.</p> <p>Benefits include:</p> <ul style="list-style-type: none"> ● Logo on website ● Goodie Bag Insert ● Announced at event <p>Cost: \$200</p>	<p>The Petaluma Footrace allows businesses to setup a booth at the event. Booth placement is assigned in order of confirmation received and is subject to availability.</p> <p>Setup a booth to promote your business!</p> <p>Cost: \$125</p>	<p>All race participants will receive a goodie bag with promotional materials and samples.</p> <p>Promote your business by providing inserts or samples for our bags!</p> <p>Cost: \$85</p> <p>Fee may be waived if providing samples. Please contact us for details.</p> <p>(business is responsible for providing all materials before the bagging deadline. Bag count is 900)</p>

Business is responsible for providing all booth materials including table, tent & chairs. Spaces will be assigned in order of confirmations received. Space is limited and will be on a first come, first serve basis.
 Deadline for above sponsorship opportunities: March 15

New for 2012!

Event Photo Sponsor

This is a unique opportunity to sponsor the event photos that are taken of all participants on the course and at the finish line. With this sponsorship opportunity, all participants will receive their digital photos for free, with your name or logo displayed at the bottom and the caption, "Photo compliments of." Photos are matched to each participant and displayed on their personal race results page after the race. Unlike most other running events in which photo packages can cost almost as much as the entry fee, the Event Photo Sponsor will enable participants to receive this valuable photo package for free, resulting in strong brand awareness for your company! Sponsorship also includes all the benefits of the Full Supporting Sponsor level. Cost: \$1,500 (\$5,000 value!)

Goodie Bag Sponsor

This is a unique opportunity to sponsor the event goodie bags that all participants receive. Your logo will be displayed prominently on the front of every bag! Cost: starts at \$650 for 1 color logo. Please inquire about cost for multi-colored logo.

Deadline for above sponsorship opportunities: February 29. Please contact us to confirm sponsorship availability.



8th Annual Petaluma Footrace

Sunday, April 22, 2012

Supporting the Casa Grande H.S. Track Project

Sponsor Contribution Form

Yes, I/we would like to participate in the 2012 Petaluma Footrace...

Company or Organization Name: _____

Your Name/Title: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Contribution Type:

Full Supporting Sponsor Silent Auction Donation Goodie Bag Sponsor

Partial Supporting Sponsor Goodie Bag Insert

Finish Line Booth Event Photo Sponsor

Amount or Value of Contribution: \$ _____

Description of donation (if in-kind/product donation):

Silent Auction donations are tax deductible. Beneficiary: Casa Grande Booster Club (Track Project) Tax ID #23-7443030. Make a copy of this page as receipt of donation.

Please send payment/donation certificate(s), along with this form to:

Chicken and Cow Productions
PO Box 7072
Petaluma, CA 94955

Make checks payable to: Chicken and Cow Productions

Contact Information:

Chris Mason
Race Director
707.225.0022
cmason@petalumafotrace.com